

ACT SEEKS NEW DIRECTOR OF PUBLIC AFFAIRS & LEGAL

The Association of Commercial Television in Europe (ACT) represents the interests of leading commercial broadcasters across the European Union. ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. The Director of Public Affairs & Legal leads ACT's policy discussions, consensus-building and advocacy under the guidance of the Director General.

Profile. The successful applicant shall demonstrate the following:

Essential

- candidates should demonstrate strong knowledge of EU IPR and AV-related body of law, including ECJ (and national) jurisprudence
- a very high command of English and another EU language
- a proven track record in audiovisual and IPR policies
- in depth understanding of the actors and positions and dossiers including, but not limited to, Broadcasters' regulation, AVMS, Copyright and IPRED
- a proven track record of advocacy and public speaking, a substantial part of the job requires one-to-one discussions with policy-makers as well as advocating ACT positions in public & private fora
- confidence to chair and lead meetings with senior figures
- demonstrated ability to work and direct teams, the Director oversees all policy areas and as such must be able to set clear directions
- ability to speak in public and advocate passionately
- have constant drive to push the agenda, seek out meetings, create alliances and be passionate about the issues

Important

- Past experience of working within an association as relates to steering membership on particular files, providing analysis but also suggested direction
- Past experience working in the commercial sector, particularly in broadcasting or production
- Understanding of WIPO discussions as relates to broadcasters and their interests
- German and/or French as a spoken language

Tasks. The Director is expected lead and coordinate in a number of areas:

Internally

- Leads the policy team (3), provides direction on a daily basis, reviews staff output
- Oversees member task forces (2), provides direction via regular email outreach, organises ad hoc calls
- Leads member consultations and actively seeks feedback and expertise from members; while providing timely/pertinent analyses and suggestions for action
- Leads on the weekly membership call

Externally

- Leads outreach with Parliament, including daily discussions and review of texts
- Leads discussions with Permanent Representatives and national experts
- Leads discussions with partner organisations and policy platforms

Starting date. No later than September 1 2019.

Salary. Competitive. The position is for a Belgian CDI.

Next Steps / Contact. Should you be interested in the position please email your CV and cover letter to Grégoire Polad, ACT Director General, gp@acte.be