

What's happening in European Commercial and VOD Broadcasting 27-31 May 2024

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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[Iconic series 'Crimes That Shook Britain' returns to Crime+Investigation with Dermot Murnaghan](#)

A+E Networks EMEA has commissioned a ninth series of 'Crimes That Shook Britain' from Title Role Productions, which will air on Crime+Investigation in September. The eight-part series, once again featuring Crime+Investigation favourite, Dermot Murnaghan, will uncover the truth behind crimes that have shocked the nation, as told by friends, family, and the detectives charged with bringing the perpetrators to justice.



[SundanceTV premieres 'Bardot', a miniseries about the rise to fame of the iconic actress](#)

On 30 May, SundanceTV, produced by AMC Networks International, premieres 'Bardot', a miniseries starring the French-Argentine Julia de Nuñez, which follows the rise to stardom of the iconic French actress Brigitte Bardot. Throughout the six episodes, the star tries to find her true self, while she deals with her new status, outside the moralism imposed by society.



[CANAL+ launches TV+, its new streaming offer combining all TV in one same app](#)

CANAL+ launched TV+, its new streaming offer bringing together all live and replay TV in one place, with, in addition, a selection of CANAL+ content. With TV+, CANAL+ provides as many people as possible with a simple and accessible solution for accessing television. TV+ brings together more than 80 live and replay television channels, including all TNT channels, multi-thematic channels covering all genres as well as 8 digital channels.



Britain's Got Talent is the biggest entertainment series of 2024 across any channel

ITV's Britain's Got Talent series 17 is the biggest entertainment series of the year across any channel. Made by Thames, a Fremantle label, it's currently averaging 7.1m including repeats, with the launch episode consolidating up to 8m and still growing.



2023 Sustainability Report now available

MFE N.V., Mediaset's parent company, published its Annual Sustainability Report. In 2023 activities and projects continued to achieve the objectives linked to MFE's sustainability strategy, designed to develop and apply sustainability criteria in an organic and functional way to its core processes. In doing so, MFE keeps pursuing the Environmental, Social and Governance guidelines defined in 2022, that is carbon neutrality by 2030, raising public awareness on environmental and social issues through its activity as a responsible and pluralist broadcaster aware of the role played in society, the constant introduction of sustainability criteria and principles into management practices and choices throughout its organisational structure.



"We are here to build and to invest"

RTL Group COO and Deputy CEO Elmar Heggen and RTL Hungary CEO Gabriella Vidus discuss streaming, sports rights and consolidation in a joint interview published on Portfolio.hu. Besides the digital transformation RTL Group is currently undergoing both internationally and in Hungary, Elmar – together with RTL Hungary CEO Gabriella Vidus – spoke about the broadcasting rights for the UEFA Champions League, RTL Group's consolidation strategy, as well as the Group's commitment to its Hungarian business.



United Media television channels achieve exceptional spring ratings, leading the markets

The spring programming schedule in all countries had exceptional viewership ratings, as reported by the United Media Program Board. This outstanding success demonstrates United Media's steadfast dedication to providing its audiences with top-notch entertainment.

About the Association of Commercial Television and Video on Demand Services in Europe

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.