

## What's happening in European Commercial and VOD Broadcasting 3-7 June 2024

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

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### [The Life and Murder of Nicole Brown Simpson Sundays from 16 June on Crime+Investigation and Crime+Investigation Play](#)

In honour of the 30th anniversary of Nicole Brown Simpson's death, Crime+Investigation is set to air The Life and Murder of Nicole Brown Simpson in the UK from Sunday 16th June. The 4x60 UK premiere will feature exclusive home videos, interviews and new details, to pull back the curtain on the woman behind the murder and trail of the century.



### [Restyling of Tgcom24.it](#)

New graphics and new video formats, smoother navigation, more updates, insights and live videos: the restyling of Tgcom24.it on desktop, mobile and app enhances the multimedia offering at the center of Mediaset's information system, with almost one and a half billion videos viewed in 2023 and over 22.5 million readers every month. The Mediaset group website will provide multimedia content enriched with videos, photo galleries, infographics, audio and live streaming. The new video formats designed specifically for the web complement those coming from the all-news channel and the Mediaset group's news programmes.



### **BBC Studios rolls out FAST channels on Pluto TV across EMEA**

BBC Studios will roll out three new Top Gear FAST channels on Pluto TV over the coming months in the Nordics, in addition to its existing Top Gear FAST channel available in the region. The Top Gear channels have launched on Pluto TV in Germany, Austria, Switzerland, France, and Italy.



### **Groupe M6 prepares for the UEFA EURO 2024**

Groupe M6 will broadcast 13 of the 25 matches of the UEFA EURO 2024, with a new team of presenters and additional coverage on its regular programmes. On 14 June 2024, the UEFA European Football Championship will kick off in Munich. In the host country of Germany, RTL Deutschland is partnering with Deutsche Telekom on the broadcast of 12 matches, accompanied by a team of experts and presenters in one of Europe's most modern studios.



### **Sky Sports and ITV agree deal in principle to broadcast select Carabao Cup and EFL Championship fixtures free-to-air from 2025**

Sky Sports and ITV have reached an agreement in principle which will give all UK football fans the chance to watch free-to-air coverage of select Carabao Cup and Championship fixtures. The new deal starts in January 2025, commencing with the Carabao Cup semi-finals, running until the end of the 2026/27 season and means ITV will jointly broadcast a select number of games also available on Sky Sports.



### **Viaplay Group to show UEFA club competitions in five Nordic countries**

Viaplay Group has secured the exclusive rights to football from the men's UEFA Champions League in Sweden and Denmark, exclusive rights to the UEFA Europa League and UEFA Conference League in Norway and Finland, and shared rights to the UEFA Champions League, UEFA Europa League and UEFA Conference League in Iceland up to and including the 2026/2027 season. The new agreement starts this autumn and means fans will be able to follow the best teams and players on the planet live on Viaplay Group's platforms, with an updated format for all three UEFA club competitions set to raise the pinnacle of European football to new heights over the coming years.



### Disney Named to TIME's List of the Most Influential Companies

TIME named The Walt Disney Company to its TIME100 Most Influential Companies list, which highlights companies making an extraordinary impact around the world. This is the fourth annual edition of the list, and notably, Disney has been featured every year since the list's inception in 2021. In detailing the honor, the iconic news magazine highlighted Disney's competitive strengths in the entertainment industry and noted the company's focus on achieving profitability in its streaming businesses.



### **WARNER BROS. DISCOVERY**

### Warner Bros. Discovery extends exclusive Wimbledon rights in 11 markets in Europe for Eurosport and Max

The world's most prestigious grass court tennis event will remain on Warner Bros. Discovery's (WBD) channels and platforms in 11 markets in Europe through a new long-term rights agreement with The All England Lawn Tennis Club. The broadcast partnership means The Championships, Wimbledon will continue to be shown on Eurosport in Belgium, Bulgaria, Czech Republic, Finland, Hungary, Iceland, Netherlands, Norway, Romania, Slovakia and Sweden with streaming of every match on Max, WBD's new enhanced streaming service, in selected markets.

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### **About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.