

## What's happening in European Commercial and VOD Broadcasting 17-21 February 2025

Policy & business developments go hand in hand. This quick snapshot is designed to help EU media stakeholders to keep up with the innovative world of commercial broadcasting

- [Filming ends for the third season of the AMC Networks series 'The Walking Dead: Daryl Dixon', produced in Spain](#)
- [Sky HISTORY commissions 'KURSK: 10 days that shaped Putin', a two-part series from award winning production company Hiddenlight](#)
- [The sitcom 'Ho preso un granchio' becomes a case study](#)
- [A Week with the Old 'Musicarelli' on Pluto TV](#)
- [Groupe M6 full-year results 2024](#)
- [Sky Kids unveils new slate of fresh adventures and returning favourites for 2025](#)
- [TF1 Group publishes its FY 2024 results](#)



### [Filming ends for the third season of the AMC Networks series 'The Walking Dead: Daryl Dixon', produced in Spain](#)

Last week, the filming of the third season of the AMC Networks original series, 'The Walking Dead: Daryl Dixon' ended. The new season of the series has been one of the largest international shoots of this past year and will premiere later in 2025, exclusively on AMC+. The third season of 'The Walking Dead: Daryl Dixon' has traveled through eight different autonomous communities (Castilla y León, Aragón, Galicia, Andalucía, Comunidad Valenciana, Cataluña, Castilla-La Mancha and Madrid, where the filming headquarters has been established), 22 different municipalities and a total of 38 locations, offering diverse and unique settings for a post-apocalyptic Spain.



### [Sky HISTORY commissions 'KURSK: 10 days that shaped Putin', a two-part series from award winning production company Hiddenlight](#)

Hearst Networks EMEA announced 2x60' documentary series KURSK: 10 Days That Shaped Putin, co-produced with Sky. KURSK: 10 Days That Shaped Putin is a forensic examination of events that took place in August 2000, after an explosion onboard the Kursk submarine trapped a group of Russian submariners at the bottom of the Barents Sea. It is produced by HiddenLight, and founded by former Secretary of State Hillary Rodham Clinton, Sam Branson and Chelsea Clinton.



### [The sitcom 'Ho preso un granchio' becomes a case study](#)

'Ho preso un granchio', conceived and created by young patients at the National Cancer Institute of Milan, has become a case study for the scientific community. An article published in a medical journal highlights how the series, available on the Mediaset networks, which also supports the Youth Project, has a potential positive impact on patients' well-being. For young people, sharing their stories is essential to process what is happening to them, understand it and come to terms with it.



### [A Week with the Old 'Musicarelli' on Pluto TV](#)

During the week of Sanremo Music Festival, Pluto TV, Paramount free streaming television service, proposed some of the old and unforgettable 'musicarelli', which were a cinematographic genre, but above all a cultural, discographic and social phenomenon of the Sixties. With their simplicity, they marked an era and were also called «film-song», precursors of video clips.



### [Groupe M6 full-year results 2024](#)

On 11 February 2025, Groupe M6 published its full-year results for 2024 with consolidated revenue of €1,311.2 million, stable year-on-year (2023: €1,315.6 million). Groupe M6's advertising revenue was also stable at €1,061.6 million (2023: €1,067.0 million). The non-advertising revenue of Groupe M6 was €249.6 million (2023: €248.6 million). It benefited from the record year achieved by M6 Films and SND within a stable cinema market. Films co-produced and distributed by Groupe M6 accounted for one-third of tickets sold for French-produced films in 2024, resulting in a 17.1 per cent increase in revenue for the Productions & Audiovisual Rights division.



### [Sky Kids unveils new slate of fresh adventures and returning favourites for 2025](#)

Sky Kids is unveiling an exciting slate of brand-new original shows and returning favourites at this year's Kidscreen Summit, reaffirming its commitment to providing high quality, innovative and entertaining content for young audiences. With a mix of laughter, heartwarming storytelling and peaceful moments, the upcoming lineup is set to captivate kids and families across the UK.



### [TF1 Group publishes its FY 2024 results](#)

TF1 Group published its Financial Year 2024 results: Consolidated revenue up 2.6% in 2024, driven by good performance in advertising (up 2.3%) and by Newen Studios (up 4.6%); strong momentum for TF1+'s advertising revenue throughout the year (up 39.2%); net profit attributable to the Group was €206 million, up €14 million year on year.

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### **About the Association of Commercial Television and Video on Demand Services in Europe**

The Association of Commercial Television and Video on Demand Services in Europe represents the interests of leading commercial broadcasters across Europe and beyond. The ACT member companies finance, produce, promote and distribute content and services benefiting millions of Europeans across all platforms. At ACT we believe that the healthy and sustainable commercial broadcasting sector has an important role to play in the European economy, society and culture. Our role is to protect and to promote the interests of the European private broadcasters. We engage with the EU institutions to achieve a balanced and appropriate regulatory framework which will encourage further investment and growth in our sector. This will allow the commercial audiovisual industry to continue to do what we do best – getting great content to viewers.